

To view this email as a web page, go [here](#).



Synopsis

"Keeping it in America®"

May 18

Salvi's Bistro 1325 St. James Lutheran Lane, Columbus,
Oh 43228

register here: <http://www.apics-col.org/meetings.htm>

**Member Appreciation Night - No Charge for
APICS Members**

Registration 5:30pm

Dinner 6:00pm

Presentation 7:00pm

Tim Hutzal and

Paul Piechota

Manufacturing jobs are leaving America at a far greater rate than those coming in. Outsourcing mania has become the norm among American producers; or worse yet, entire companies are folding completely leaving only their brand names attached to products still sold in America but made far from American shores. Once icons, such names as Seth Thomas, Singer, and Schwinn now made in China are faint reminders of the era when American manufacturing dominated the world.

Sadly there are legitimate reasons for this. Formerly, "Made in America" was a badge of honor, but sometimes it meant mediocre quality and high cost. And while America was enjoying the post

World War II economic boom, the Japanese were literally rising from their ashes. With help from quality pioneers like Deming and supported financially by America, Japan steadily became better and better at manufacturing. As they improved, consumers noticed and began defecting from American products, small ones at first. A Yashika camera was purchased instead of an Argus, a small transistor radio "Made in Japan" was bought instead of a Philco or Crosley made in the U.S.

In the late 1960's Toyota entered the American automobile market with odd little cars that seemed to run forever and caught the attention of the consumer, but with more significant money changing hands than for radios and cameras. So much money, in fact, that soon the automotive giants noticed and wanted to know more about what the Japanese were doing. American manufacturers began to learn bits and pieces of what was happening in Japan and wanted the instantaneous improvement that seemed to come with it! With a high degree of impatience and misunderstanding, most failed at trying to implement such things as quality circles and statistical process control, manufacturing tactics that were flourishing in Japan and supporting her new manufacturing success. What we Americans did not understand at the time was how to take all those "bits and pieces" and merge them into a finished product. We had a basic understanding of the ingredients, yet we did not have the recipe to bring the ingredients together. While we were unsuccessfully trying to emulate Japanese manufacturing, they became masters of manufacturing and product innovation. Their products not only had higher quality, but they performed better and had more and better features. They also became more expensive, but that didn't dissuade the American consumer who was willing to pay a premium for higher quality. Japan gained as American manufacturing lost market share. Times grew difficult for American companies. Many began outsourcing component manufacturing to keep product costs down, which frequently resulted in those companies losing even more market share. The death spiral had begun.

Sadly, the new paradigm of American manufacturing is to make it somewhere else. But not everyone has surrendered to that notion. The authors, MainStream Consulting and the University of Dayton Research Institute, have found some examples of manufacturers who have managed to keep most of their work in America.

Our plan is to thoroughly research the best of those companies, learn their success stories, determine common threads and publish a book to share their successful business practice recipes. Our purpose is simply to give other American manufacturers a fighting chance to keep their work in America.

Paul Piechota

Paul Piechota is the Executive Director for the Center for Competitive Change at the University of Dayton Research Institute. In his positions at UDRI, Paul currently is the Principal Investigator / Project Manager for a 4-year, multi-

million dollar Government Sponsored Project on Performance Based Competency Mapping. As Executive Director he leads the universities outreach center focused on helping companies achieve organizational and operational excellence from leadership team to the shop floor or bank and healthcare workforce. Mr. Piechota also held many positions ranging from senior vice president of a small business to a concluding a successful 14-year career with NCR that took him from developing and teaching financial systems to top worldwide banking engineers to Senior Product Analyst/Territory Director with Texas Instruments. He has had a diversified 26 year career

Piechota has authored of over 30 publications with such titles as *"Transforming the Enterprise: 'Getting to the Future First!'"*, and *"Establishing a Method for Process and Culture Change in the Military."* He is the co-author of an upcoming book titled, *:"Keeping it in America" highlighting successful recipes of 10 success American companies.*

Along with being professionally employed, Piechota is currently a facilitator for the Dayton President's Forum and active member with the DTMA Workforce Development Committee, Montgomery County Business First Resource Representative and Dayton Chamber of Commerce small business innovation evaluation team. Other active memberships include; Montgomery County Business First, State of Ohio Manufacturing Sector Strategy Committee, Regional Project Management Group, LinkedIn Six Sigma and Lean Groups and ASQ. His personal activities include working on the Holy Angel's Pastoral Council and the Holy Angels Education Strategy Committee.

Piechota has a BS in Marketing from Wright State University and a MA in Business Performance across Global Marketplaces from the McGregor School of Management at Antioch College.

Benefits of Your Membership : Certification Matters

Achieving and maintaining your APICS CPIM or APICS CSCP certification can positively impact your career and your life-maybe now more than ever.

Last week, the *Wall Street Journal* ran a couple of stories about the high value companies place on certified professionals. In the article "[Exam Time: More Firms Are Requiring Test-Taking](#)," Diana Middleton writes: "Companies say the certifications are proof that their current or prospective employees meet an industry-wide standard. And, some companies say a growing number of their clients insist on dealing only with employees who have earned industry designations." In a related *Wall Street Journal* article, "[In Uncertain Times, Some Prefer Discipline Approach](#)," Gideon Pell discusses the value of practical experience combined with industry-recognized credentials.

Since its inception in 1973, APICS has certified nearly 93,000 [CPIM](#) designees worldwide. Nearly 7,500 individuals hold the APICS CSCP designation.

The APICS CPIM and APICS CSCP exams fall into the category of high-stakes testing. This means that achieving the designations reward professionals with important benefits. For example, 40 percent of all operations management job listings in Career Builder, Monster.com,

and the APICS Career Center require or prefer candidates to have one of the APICS certifications. Also, according to our quarterly APICS Operations Management Employment Outlook surveys, APICS CPIM designees earn, on average, 9 percent more and APICS CSCP designees earn, on average, 17 percent more than their non-certified counterparts. That is an even more impressive difference when you consider that according the *Wall Street Journal* article, certified project managers earn only, on average, 7.5 percent more than non-certified project managers.

We thank you and value your being a member of the Columbus chapter. If you have questions about your membership or would like us to make a presentation about APICS benefits to your management, please contact me at jmccullough@navmp.com.

Jeff McCullough, VP of Marketing

Education Update:

Check the web site www.apics-col.org - for class schedules.

"CSCP - our first class began in March. Another is planned for the fall if demand exists. Dates and location will be determined when interest in the course is confirmed. Contact the Columbus chapter at education if you desire to participate"

The chapter has some new workshop offerings in lean and global purchasing. Classes will be scheduled as interest develops. Workshop content and pricing will be on web site soon.

Congratulations - Mike Dennison he received his CPIM designation!!!

President's Message

Here it is May already. We're approaching the last chapter meeting of the year and a nice summer break before we start up again in the fall. We have had a good year with great speakers and tours. I wish to thank this year's Board of Directors for making it all possible. I especially wish to thank the membership for their support this year. It has been an honor to serve this year as President.

As a token of our appreciation, the board of directors has elected to reward the membership that has supported us with their dues this year free admission to the May chapter meeting. No kidding, no charge for the dinner and a great speaker as well. All active members that register ahead of time will not be charged. As always, we welcome guests although they will be charged our regular fee.

We are also fortunate that Paul Piechota was able to reschedule for May the presentation originally planned for February. Paul will discuss Manufacturing in America, the impact of outsourcing and examples of companies that have been successful at keeping manufacturing jobs in America. This should prove to be an informative discussion and timely given the

troubles in the manufacturing sector. I look forward to seeing you at our last meeting of the year.

Bill Thurston, CPIM, CIRM, PMP

President, APICS Columbus

Membership News

Current Membership Total: 265

Professional
Members: 234

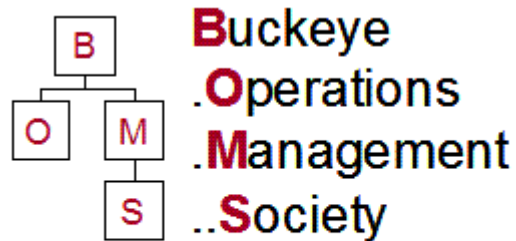
Student
Associate
Members: 27

Retired
Members: 2

Academic
Professional
Members: 2

Member Name	Company Name	Membership Type
Lisa Honaker	Abbott	Enterprise Professional
CPIM	Laboratories	Enterprise Professional
Manoj Dhulipala	Scotts Medical Co	Professional Member
Joni Wallace	Abbott Nutrition	Enterprise Professional
Adam Peters		Professional Member
Barbra Galbraith	Abbott Nutrition	Enterprise Professional
Elizabeth	Abbott Nutrition	Enterprise Professional
Ettenhofer	Abbott Nutrition	Enterprise Professional
Mary Bonheim	Abbott Nutrition	Enterprise Professional
Hugh	Abbott Nutrition	Enterprise Professional
Montgomery		Enterprise Professional
Stephanie	Professional	
Bridwell	Member	
Janice Rosado	Abbott Nutrition	Enterprise Professional
Rick Slade	Professional	
	Member	
David Tack	Aleris International	Professional Member
Harold Vassar	Abbott Nutrition	Enterprise Professional
Annette Germond	Abbott Nutrition	Enterprise Professional
Vijay Kumar	Abbott Nutrition	Enterprise Professional
Chris Thackery	Abbott Nutrition	Enterprise Professional
Charles Bailey	Abbott Nutrition	Enterprise Professional
Garret Burrell	Abbott Nutrition	Enterprise Professional

Paula Markovich	Abbott Nutrition	Enterprise Professional
Graham Layburn	Abbott Nutrition	Enterprise Professional
Sherry Lamar	Abbott Nutrition	Enterprise Professional
Linda Tucker	Abbott Nutrition	Enterprise Professional
John Sroka	Abbott Nutrition	Enterprise Professional
Rod Davis	Abbott Nutrition	Enterprise Professional
Terry Tanner	Abbott Nutrition	Enterprise Professional
Joseph Reed	Abbott Nutrition	Enterprise Professional
Thomas Gernert	Abbott Nutrition	Enterprise Professional
Tori Ahmed	Abbott Nutrition	Enterprise Professional
Molly Selan	Abbott Nutrition	Enterprise Professional
Digish Doshi	Abbott Nutrition	Enterprise Professional
Homer Wiget	Abbott Nutrition	Enterprise Professional
Lisa Wieland	Abbott Nutrition	Enterprise Professional
Theresa Keller	Abbott Nutrition	Enterprise Professional
Edburn Faircloth	Abbott Nutrition	Enterprise Professional
James Endicott	Abbott Nutrition	Enterprise Professional
Elizabeth Myers	Abbott Nutrition	Enterprise Professional
Denise Neibarger	Abbott Nutrition	Enterprise Professional



Fisher College of Business at The Ohio State University

The past couple of weeks has been very eventful for the Buckeye Operations Management Society (BOMS). BOMS hosted the Limited Brands Case Competition at the Fisher College of Business on April 9-10. Seven teams from Ohio, Indiana, and Michigan competed and the team representing Ohio State won first place by a large margin. Furthermore, BOMS is hosting the Target Supply Chain Management Case Competition. Nine

teams, all from the Fisher College of Business, are participating. As part of the competition, Target is providing teams with a tour of their Distribution Center. In addition to this tour, BOMS will tour NetJets in the near future. BOMS has also organized a golf outing as a professional networking event for its members, OSU faculty, and professionals. General meetings are still being held biweekly on Wednesdays; our last speaker was from Dow Chemical Company, who led a discussion on sustainability in Operations Management. Along with this presentation, Dow is offering a supply chain scholarship to Operations and Supply Chain student within the Fisher College of Business, with an essay requirement discussing sustainability. BOMS' next meeting is Wednesday, May 5 at 7:30pm in 220 Schoenbaum Hall.

Patrick Murphy

Vice President, Marketing & Communication

Buckeye Operations Management Society

Honors Contract Program
Undergraduate Programs Peer Advisor
Scholarship and Recruitment Assistant
The Fisher College of Business
The Ohio State University

This email was sent to: tsevert@dynlogicllc.com

This email was sent by: APICS Columbus Chapter
PO BOX 2068 Westerville, OH 43086 USA



We respect your right to privacy - [view our policy](#)

[Manage Subscriptions](#) | [Update Profile](#) | [One-Click Unsubscribe](#)